

FIG. 1

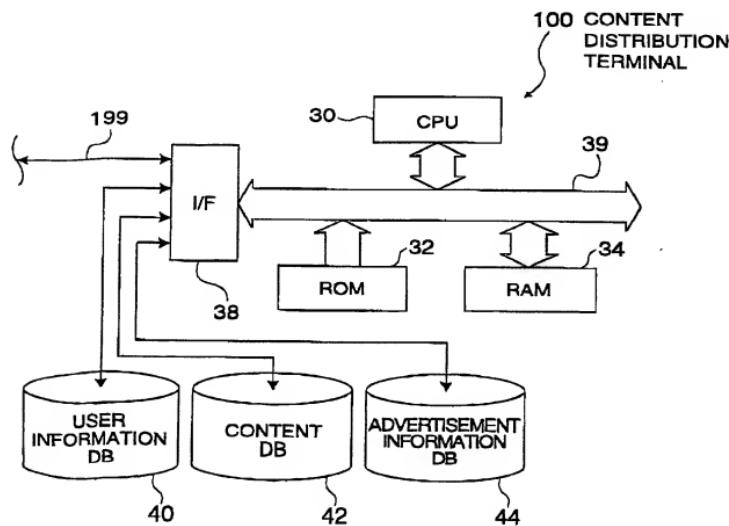


FIG. 2

300 USER PROFILE TABLE

USER ID	DESTINATION ADDRESS	CATEGORY NO.	KEYWORD	TRANSMISSION DATE	TRANSMISSION TIME	MAXIMUM NUMBER OF PAGES	ADVERTISEMENT CONDITION	
							FONT SIZE	ALLOWANCE OF ADVERTISEMENT INFORMATION
Andy	Andy@aaa.com	1700	PROCESSOR	EVERYDAY		5	2	UP TO 10 ADVERTISEMENTS OR 200 YEN
Bill	Bill@bbb.com	1501	QS	WEEKDAYS		11	5	UP TO 10 ADVERTISEMENTS OR 200 YEN
Candy	Candy@ccc.com	201*	APPLICATION	WEEKEND		9	6	UP TO 10 ADVERTISEMENTS OR 200 YEN

MINIMUM NUMBER OF CONTENTS	MAXIMUM NUMBER OF CONTENTS	CONTENT SELECTION CONDITION		PAYMENT VALUE CALCULATION METHOD	PRINT QUALITY	VALUE TO BE PAID	MAXIMUM PAYMENT VALUE
		ALLOWANCE OF CONTENTS THAT ARE NOT ADVERTISED	HIGH PRIORITY IS GIVEN TO ADVERTISEMENTS THAT ARE NOT ADVERTISED				
2	10	YES	NO ADVERTISEMENT	MONOCHROME, 300P	XXX	300 YEN	
2	10	YES	SATAGED	COLOR, 600P	YYY	1500 YEN	
20	20	YES	HIGH PRIORITY IS GIVEN TO CONTENTS	COLOR	ZZZ	1000 YEN BUT UP TO 2000 YEN IS ACCEPTABLE IF THERE IS A LARGE AMOUNT OF INFORMATION	

FIG. 3

10026910-122701

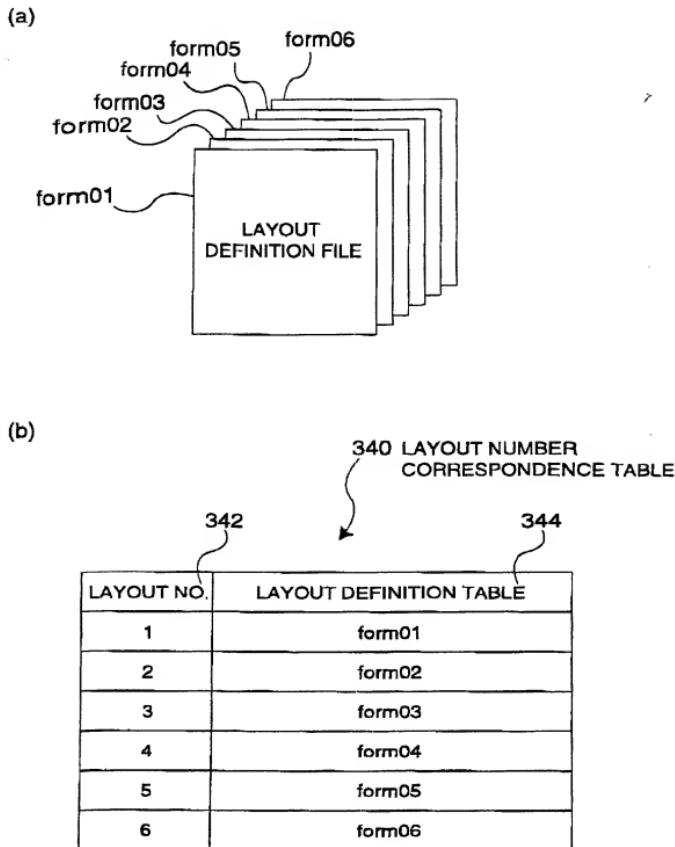
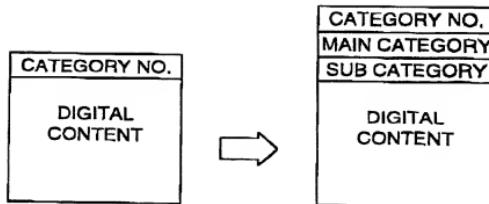


FIG. 4

(a)



(b)

350 CATEGORY NUMBER CORRESPONDENCE TABLE

Diagram (b) shows a correspondence table titled "350 CATEGORY NUMBER CORRESPONDENCE TABLE". The table has three columns: "CATEGORY NO.", "MAIN CATEGORY", and "SUB CATEGORY". The rows list various categories and their corresponding sub-categories. Three specific category numbers are highlighted with arrows pointing to them: 352, 354, and 356.

CATEGORY NO.	MAIN CATEGORY	SUB CATEGORY
1102	WORLD NEWS	USA
1135	AREAS	TOKYO
1122	POLITICS	ELECTION
1202	WEATHER	TEMPERATURES IN THE WORLD
1310	BUSINESS	GENERAL FINANCE
2010	SPORTS	BASEBALL
2020	SPORTS	FOOTBALL
2030	SPORTS	BASKETBALL
2040	SPORTS	HOCKEY
2050	SPORTS	SOCCER
2070	SPORTS	GOLF
3000	SPORTS	TENNIS
1121	HOBBIES	HISTORY
1500	HEALTH CARE	PREVENTION
1401	ENTERTAINMENTS	TV
1432	TRAVEL	SIGHTSEEING
1501	SCIENCE AND TECHNOLOGY	COMPUTERS

FIG. 5

360 CONTENT MANAGEMENT TABLE

CONTENT TYPE	Fee	Category
NEWS ARTICLE (TEXT AND IMAGE)	FREE (2 YEN FOR A COLOR IMAGE VERSION)	RELEASE OF A NEW PRODUCT
NEWS ARTICLE (TEXT AND IMAGE)	10 YEN PER ARTICLE (ADDITIONAL 3 YEN FOR A COLOR IMAGE VERSION)	SPORTS
NEWS ARTICLE (TEXT AND IMAGE)	100 YEN PER ARTICLE (ADDITIONAL 10 YEN FOR A COLOR IMAGE VERSION)	ENTERTAINMENTS
NEWS ARTICLE (TEXT)	100 YEN FOR A LIST	LIST OF TOPICAL NEWS

FIG. 6

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370 ADVERTISEMENT INFORMATION MANAGEMENT TABLE

ADVERTISEMENT INFORMATION A	ADVERTISEMENT INFORMATION B	ADVERTISEMENT INFORMATION C	ADVERTISEMENT INFORMATION D	ADVERTISMENT	DISCOUNT VALUE	CATEGORY
372	374	376		ADVERTISEMENT A	25 YEN PER ADVERTISEMENT (TEXT AND IMAGE)	COMPUTER PRODUCTS
				ADVERTISEMENT B	10 YEN PER ADVERTISEMENT (TEXT AND IMAGE)	SPORTS GOODS
				ADVERTISEMENT C	5 YEN PER ADVERTISEMENT (TEXT)	STATIONERY
				ADVERTISEMENT D	7 YEN PER ADVERTISEMENT (ONLY MONOCHROME IMAGE VERSION IS AVAILABLE) (IMAGE)	SUSHI

EIG 7

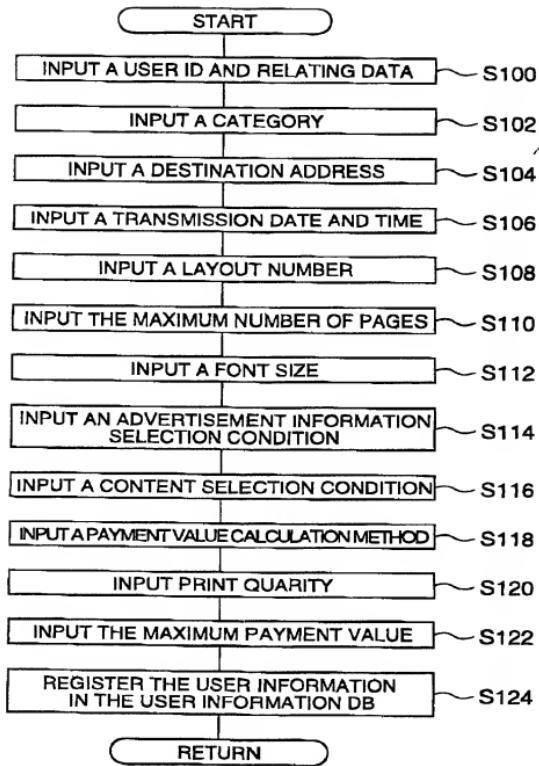


FIG. 8

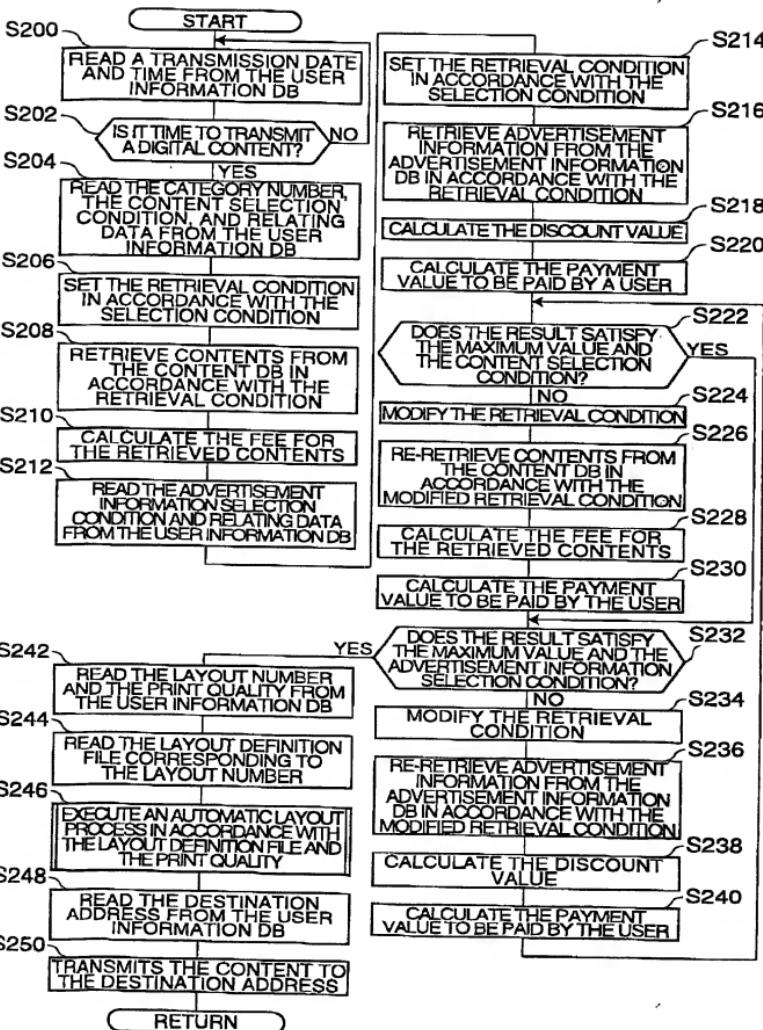


FIG. 9

10026910-122701

Step1

INPUT A USER ID AND RELATING DATA

USER ID

500

PASSWORD

501

502

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graph LR; 500[500] --> USER_ID[USER ID]; 501[501] --> PASSWORD[PASSWORD]; 502[502] --> APPLY[APPLY];
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FIG. 10

Step2

SPECIFY CATEGORY

510

511

512

513

514

515

516

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graph LR; 510[510] --> FC[First Choice]; 511[511] --> SC[Second Choice]; 512[512] --> TC[Third Choice]; 513[513] --> FC4[Fourth Choice]; 514[514] --> FC5[Fifth Choice]; 515[515] --> FC6[Sixth Choice]; 516[516] --> APPLY[APPLY];
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FIG. 11

Step3

DESTINATION ADDRESS

520

TRANSMISSION DATE

- 530 EVERYDAY
- 531 EVERY WEEK
- 532 WEEKDAYS
(MONDAY THROUGH FRIDAY)

- 533 WEEKEND
(SATURDAY AND SUNDAY)

TRANSMISSION TIME

540 Select Timezone

541 Select Time of Day

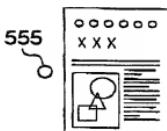
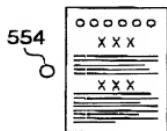
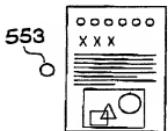
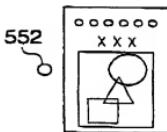
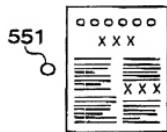
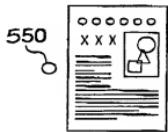
542

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FIG. 12

Step 4

SPECIFY THE OUTPUT LAYOUT AND RELATING CONDITIONS



MAXIMUM NUMBER OF PAGES

- 2 PAGES
- 4 PAGES
- 6 PAGES

- 8 PAGES
- NO UPPER LIMIT

FONT SIZE

- 570 SMALL
- 571 NORMAL
- 572 LARGE

APPLY

573

FIG. 13

CATEGORY

First Choice

SPORTS; GOLF; MARUYAMA

EDIT

Second Choice

USA; USA TOP NEWS; BUSH

DESTINATION ADDRESS

aaaa@bbb.com

EDIT

TRANSMISSION DATE / TIME

EVERYDAY

5:00 AM

DESIGN TYPE



EDIT

MAXIMUM NUMBER OF PAGES

4 PAGES

FONT SIZE

SMALL

580

START TRANSMISSION

FIG. 14

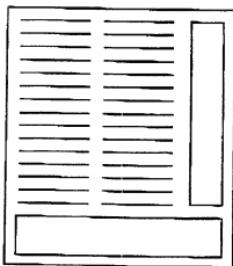


FIG. 15

10026910 - 122701

PAYMENT VALUE TO BE PAID		¥ 298
FEE		
SPECIFIED UPPER LIMIT		
ADVERTISEMENT FEE		
SPECIFIED UPPER LIMIT		
		

FIG. 16